

K-W  
MUSICAL PRODUCTIONS  
PRESENTS

ADVERTISING

# #FULL MONTY



BROADWAY'S SMASH HIT COMEDY  
FEBRUARY 13 – 22, 2014  
ST. JACOBS COUNTRY PLAYHOUSE

## ADVERTISING RATES FOR THE SHOW PROGRAM

Join the growing network of companies that have discovered the tremendous business value of advertising with K-W Musical Productions!

Founded in 1948, K-W Musical Productions is Waterloo Region's top-rated community theatre company. Dedicated to bringing high quality musical theatre to the community, K-W Musical Productions would like to invite you to be part of our growing success.

Leading businesses have found K-W Musical Productions' performance program to be one of their most cost-effective and successful marketing investments. When you advertise to our audience, you reach leading members of the region's business, social, and cultural community who enjoy the finest products and services.

K-W Musical Productions is a registered Not-For-Profit Organization.  
Registration Number: 118987577RR0001

# ADVERTISING ORDER FORM • THE FULL MONTY

COMPANY: \_\_\_\_\_

CONTACT: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

PHONE: (\_\_\_\_) \_\_\_\_\_

EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

## ADVERTISING IS THE PERFECT WAY TO:

- Expose your business to one of the fastest growing and enthusiastic performing arts audiences in Waterloo Region.
- Put your message out to hundreds of new people.

## THE COMPANY

- We are local artists making outstanding theatre for local audiences.
- Our family of volunteers make their homes right next door to you – in Waterloo Region!
- Over the past 65 years we have produced over 75 dynamic full-scale musicals.

## PERFORMANCE PROGRAM

- Distributed free of charge to each audience member prior to all performances.
- 5.5" x 8" bound booklet-style; 20 + page black and white publication.

	Ad Size	Dimensions	Cost (plus HST)
A	Full Page	4.75w X 7.5h	\$250
B	Half Page Horizontal	4.485w X 3.695h	\$150
C	Half Page Vertical	2.189w x 7.5h	\$150
D	Quarter Page	2.189w x 3.695h	\$100
E	Eighth Page	2.189w x 1.798h	\$75
F	Design My Ad	Add on for all sizes	\$60 (added)

## FILE SPECS

- High resolution PDF or JPG files
- Black and White Ads
- 300 DPI resolution

All artwork must be camera ready and received no later than the date specified. Ads may be edited or resized after they have been received if they do not meet specs.

**THE FINE PRINT** - All prices are subject to HST. Payment is due 10 days from the invoice date.

A late payment charge of 1.5% per month will be applied to any outstanding balance.

Final date to reserve ad space is January 30, 2014. Artwork is due by February 5, 2014.

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

SEND YOUR COMPLETED ORDER FORM ATTN: ADVERTISING

Fax: (519) 519.893.5690

Email: [marketing@kwmp.ca](mailto:marketing@kwmp.ca)

Mail: 14 Shaftsbury Drive, Kitchener, Ontario, N2A 1N5